

## CT relevant News:

### New Partnerships of Corps Touristique:

The board is happy to announce the following new members:

A warm welcome to invia, ECN (Executive Channel Network) and asr!!!

#### New Partnership with invia



invia is THE holiday expert for your most beautiful time and the largest pan-European OTA. Customers get perfectly tailored offers: trips from well-known tour operators, flights from more than 550 airlines, and rooms in more than 200,000 hotels worldwide. All of this is available at the best possible price – flexible, fast, and competent.

Diversity is particularly important when it comes to the product range: whether it's a package tour or a cruise, a holiday home or a club holiday, culture or wellness – the breadth of our offering is a key success factor for us. The advantage for the customer is obvious: transparency through comparability – in terms of price and range. The customer can choose the right offer for them or have it put together by our competent service staff. Brands include abindenurlaub.de, fluege.de and travelplanet.pl [Website](#)

#### New Partnership with Executive Channel Network



ECN enables property and advertising partners to communicate with a valuable target group in high-quality office properties. It brings advertisers to an affluent, influential and professional target group in a safe brand environment. [Website](#)

## New Partnership of Corps Touristique and asr (Allianz selbständiger Reiseunternehmen) launched at ITB



**Anke Budde (President asr), Hanna Kleber (President CT), Winfried Schulz (Finance asr)**

CT President Hanna Kleber is delighted about the cooperation between the Corps Touristique (CT) and asr: "The CT is pleased to enter into a cooperation with the asr, which should make it easier for our members to communicate with the asr network. The Corps Touristique stands for cosmopolitanism and freedom of travel. We would like to give the affiliated travel agencies the opportunity to maintain a lively exchange via asr and to learn from each other. Foreign tourism as a whole (which accounts for 78% of all German holiday trips) is also an important economic factor in the respective countries." [Website](#)

**Press Clipping** TRVL Counter Online, 13.3.2024 – [Link](#)

## **Market Trends & Relevant News**

### **BCD Travel: Top destinations of European Business Travellers – [read more](#)**

According to the new Cities & Trends Europe Report by BCD Travel, Amsterdam and New York were the most visited cities by European business travellers in 2023. Travel agencies gain more and more importance at young generation. The unsettling times of Corona seem to be incredibly inspiring the need of advice, especially among the generally not very stress-resistant target group of 25 to 34-year-olds. 34 percent of them would like to book their next vacation through a travel agency. The most popular cities for business travellers. Overall, spending on business travel in Europe in 2023 reached around 96% of pre-pandemic levels in 2019, but this figure varies by country or region and is dependent on geopolitical developments and the availability of travel services, among other factors. In line with the GBTA Outlook for 2023, Western Europe is clearly in the lead with the top 10 intra-European cities. This is due to the high number of in-person meetings and events taking place again and the restoration of capacity in the air travel sector. The rest of Europe is recovering more slowly, which is partly due to the war in Ukraine.

## Achim Wehrmann new Managing Director of DRV (Deutscher Reiseverband) – [read more](#)

Achim Wehrmann will be the new Managing Director of the German Travel Association (DRV). He will take over from Dirk Inger on June 1<sup>st</sup> 2024, who is leaving the industry association at his own request after ten years. Achim Wehrmann (55), who has a degree in social sciences and history with a state examination, is currently Head of the Crisis and Security Unit at the Federal Ministry for Digital and Transport Affairs (BMDV). "With Achim Wehrmann, we have been able to gain an experienced expert on the political landscape and the government apparatus for the position of DRV Managing Director," explains DRV President Norbert Fiebig. "I am very much looking forward to a good and trusting collaboration with Achim Wehrmann."

## Travels are being booked earlier again – [read more](#)

According to a recent data analysis by metasearcher Skyscanner, customers in Europe are once again booking their holidays more in the long term. At the same time, the trend towards shorter journeys is consolidating.

According to Skyscanner manager Zeynep Mutlu Bigalı, the analysis is based on forward-looking Travel Insight data that compares traveller behaviour and search trends compared to the previous year. The proportion of bookings made between 60 and 89 days and more than 90 days before travelling has increased, according to Mutlu Bigalı. 37 per cent of European customers booked more than three months before departure, 13 per cent between 60 and 89 days and 18 per cent between 30 and 59 days before departure. This confirms a return to traditional seasonal bookings at the beginning of the year from pre-pandemic times, she explains.

## Meetings 2024

DATE	LOCATION	SPECIAL GUEST/SPEAKER
January: 09.01.2024 12 am	Frankfurt, Presseclub	DRV
January: 16.01.2024	CMT Stuttgart	CT Award Ceremony
February: 6.02.2024 12 am	Frankfurt, Villa Merton	IMEX Inatour
April: 16.04.2024 10 am Wintergarten 12 am Restaurant	Frankfurt, Villa Merton	Jahreshauptversammlung for the Destinations only.  BCN (Brand Community Network)

April: 17.04.2024 10 am – 3pm	Frankfurt, Presseclub	Workshop for Destinations only / Christopher Ripp / I3DEnergy GmbH
May: 7.05.2024 12 am	Villa Merton, Frankfurt	CMT Stuttgart Forum Anders Reisen (Petra Thomas)
June: 4.06.2024 12 am	Frankfurt, Villa Merton	f.re.e / Messe München FUR Reiseanalyse and asr / Anke Budde
July: 9.07.2024 12 am	Speicherstadt, Frankfurt	Ad Alliance
July: 3.07.2024 From 4 pm	At the terrace of Holiday Radio Frankfurt, Frankfurt	CT Summer Party Frankfurt
September: 5.09.2024 From 4 pm	At the terrace of Axel Springer Publishing House, Berlin	CT Summer Party Berlin
September: 10.09.2024 12 am	Frankfurt, Presseclub	DERTOUR
October: 08.10.2024 12 am	Frankfurt, Villa Merton	Die Zeit (Giovanni di Lorenzo/ Editor in Chief)
November: 5.11.2024 12 am	Frankfurt, Presseclub	Outdoor Active (Vincent Beckmann)  Travel Data Analytics  (Roland Gassner)
December: 3.12.2024  6 pm	Frankfurt, Villa Merton	CT Christmas Party

## TRADE FAIRS 2024 / 2025

MESSE	DATUM	LOCATION
IMEX	13.-16.05.2024	Frankfurt
Touristik & Caravaning	20. – 24.11.2024	Leipzig
Berlin Travel Festival	Date tba	Berlin
CMT	18. – 26.01.2025	Stuttgart
Reisen & Caravaning Hamburg	06.-09.02.2025	Hamburg

# CT-INDUSTRY REPORT – APRIL 2024



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